

# AGENDA

## SAP Customer Infoday 2009 – Empowering IT to strength Business

IT AS A STRAGETIC BUSINESS PARTNER

25<sup>th</sup> November 2009, Wednesday

Four Seasons Hotel, Ballroom, Level 2

8:30 - 9:00am	<b>Registration</b>	
9:00 - 10:15am	<b>Opening Address : IT as an integral component to success in your business</b> Simon Dale, <i>SAP APJ</i>	
10:15 - 10:45am	<b>Break</b>	
10:45 - 11:45am	<b>Creating an Energy Efficient Dynamic Infrastructure for your strategic IT agenda</b> Sanjeev Magotra, <i>IBM System Technology Group ASEAN</i>	
11:45 - 1:00pm	<b>Lunch Break</b>	
	<b>Breakout 1</b>	<b>Breakout 2</b>
1:00 - 1:45pm	<b>SAP Application Lifecycle Management Overview</b> Shirley Tan, <i>SAP Asia</i>	<b>SAP Business Process Platform - 2010 and Beyond</b> Paul Marriott, <i>SAP APJ</i>
1:45 - 2:15pm	<b>Ensure Quality and Performance in SAP Implementation and Upgrade</b> Anil Palathattil Bhaskaran, <i>SAP Global Delivery</i>	<b>SAP NetWeaver Business Process Management: New Features</b> Fua Chye Yaw, <i>SAP APJ</i>
2:15 - 3:00pm	<b>Optimizing non-production system landscapes with SAP Test Data Migration Server</b> Anil Palathattil Bhaskaran, <i>SAP Global Delivery</i>	<b>Data - Managing the Lifblood of An Organization</b> Luke Kwang, <i>SAP</i>
3:00 - 3:30pm	<b>Break</b>	
3:30 – 4:15pm	<b>Streamline and Automate Job Scheduling</b> Shirley Tan, <i>SAP Asia</i>	<b>SAP Document Access, invoice management by Opentext</b> Daniel Mustaffa, <i>Opentext</i>
4:15 – 5:00pm	<b>Proactive management and monitoring of SAP applications</b> Jason Collins, <i>CA-Wily</i>	<b>SAP interactive form , SAP connect by Adobe</b> Ashish Deshpande, <i>Adobe</i>